

## **Privacy Policy - South East Marts Ltd.**

### **How we collect your personal information**

You or someone on your behalf provide us with the information. We will only use information from someone else if we believe it to be legitimately authorised by you.

### **What personal information do we collect:-**

Your name and postal address, telephone number and email address

### **How do we use your personal information:-**

We use the information to send out catalogues, market information, newsletters and any other information we think may be of interest. We may do this by post, email, SMS, telephone or other electronic means.

### **Sharing of personal information**

We do not share your personal information with any third party unless required to do so for legal, tax or other regulatory organisations.

### **Data retention**

We will retain your personal data for as long as necessary to fulfil the purposes for which we collected the data and for the purpose of satisfying any legal, accounting, reporting or governmental requirements.

### **Your rights**

**You have the right to request a copy of any personal information we have about you**

**You have the right to request that we amend any incorrect or incomplete data we hold about you**

**You have the right to request we erase your personal data in so far as it does not affect our legal obligations elsewhere.**

Please note that the above rights are not absolute and we may be entitled to refuse requests where exceptions apply. If you require more information on your rights, please go to the Information Commissioner's office website <https://ico.org.uk>

If you have further queries or wish to exercise any of your legal rights, please contact us  
by post.. South East Marts Ltd, Market Street, Hailsham, East Sussex. BN27 2AG  
by telephone.. 01323 844874  
by email.. [info@souteastmarts.co.uk](mailto:info@souteastmarts.co.uk)